

**Winter (first) semester 2023-2024**

**BA Tourism and Hospitality Management**

**THM\_W\_1. Introduction to tourism – 2 ECTS**

Outline of tourism business and basics of the tourism sector of economy. Basic knowledge of tourism. Possible negative impacts (dysfunctions) of tourism.

**THM\_W\_2. Introduction to hospitality – 2**

Outline of hotel business and basics of the hospitality sector of economy

**THM\_W\_3. Introduction to catering – 2**

Knowledge about original, regional food products and traditions; recognition of Regional Products registered in EU. Regional cuisine as an important element of the regional tourism product.

**THM\_W\_4. Fundamentals of recreation - 2**

Characteristics and basics of recreation and the terminology of the subject in the context of health (physical, mental, social) and physical culture. Knowledge on organisation of sports and recreational activities independently in different social groups.

**THM\_W\_5. History of tourism and international travel – 2**

The importance of accommodation for tourist services. Elements of hotel industry history in the world, in Poland and in the region.

**THM\_W\_6. Tourism geography – 4**

A presentation of the principal tourism regions of the world and their characteristics and particulars of tourism development

**THM\_W\_7. Global problems – 2**

Learning about the most important problems of the contemporary world and developing curiosity and an attitude geared to learning about contemporary issues

Need to improve one's knowledge of the modern world. Factors limiting the development of tourism in the world

**THM\_W\_8. Ethics and work etiquette – 2**

Knowledge concerning culture, material culture, spiritual culture, social culture, personal culture, collective culture, profession. Importance of ethics and its practical application in life. Principles of good manners in life and to realise the importance of using them.

**THM\_W\_9. Tourism psychology – 1**

Theoretical and practical functions of psychology as a science

Human behaviour and psychological processes. Individual-group relations.

Using psychological language in negotiations, human functioning in contemporary social context. Psychological study of tolerance, prejudice, conformity, and assertiveness

**Vincent Pol University in Lublin**

BA Tourism and Hospitality Management

MA International Tourism

*Programme Coordinator - Radosław Dolecki, Ph.D.*

**THM\_W\_10. Fundamentals of physiography – 2**

Diversity of the natural environment, the main phenomena and processes occurring in it.

Conditions and consequences of the variability of the Earth's natural environment.

Geographical determinants of the variation of the natural environment.

**THM\_W\_11. Information technology – 2**

Knowledge of IT applications used by various tourism and leisure market players operating in the accommodation and catering sector. Knowledge and practical skills in the use of IT tools in the tourist industry.

**THM\_W\_12. Business relations in tourism – 3**

Types of business relationships and networks of dependencies in tourism at an international level between the key entities creating the tourism product. Necessary theoretical knowledge on how to create long-term business relationships, how to maintain them, the different channels of relationships and how to establish cooperation, how to create agreements with the actors involved in creating the final business offer for the client.

**THM\_W\_13. History of architecture and art – 1**

Development of architecture and art in the historical process, taking into account European and Polish art. Familiarisation with the basic terminology of architecture and art. Ability to periodise the history of art, to recognise historical styles in architecture and art as well as flagship buildings and works of art.

**THM\_W\_14. Tourism industry – 3**

Organisation and functioning of the tourism market and tourist services in Poland and in the world. Conveying knowledge on the role and tasks of various tourist enterprises participating in the organisation and provision of tourist services. Knowledge and skills of creating tourist products, services and events.

**THM\_W\_15. Tourism sociology – 1**

Knowledge of the sociology of tourism. Recent social trends. Developing the ability to analyse contemporary migration trends.

**THM\_W\_16. Local history and fundamentals of tourism cartography – 4**

The use of sightseeing knowledge in tourism and recreation. Presentation of the role of sightseeing in the preparation of tourism products. Presentation of the role, functions and tasks of modern sightseeing.

**THM\_W\_17. Economics – 2**

Economics of the tourism and hospitality sector

**THM\_W\_18. Management of leisure time of hospitality guests – 3**

Methods of working with customers in the hotel industry in terms of organising their leisure time. Necessary theoretical knowledge concerning the principles of work organisation in the hotel industry, especially in the aspect of customer service and preparation of necessary tourist products in order to satisfy the customers' needs

**Vincent Pol University in Lublin**

BA Tourism and Hospitality Management

MA International Tourism

*Programme Coordinator - Radosław Dolecki, Ph.D.*

**THM\_W\_19. Ecology, environment protection and management - 1**

Mechanisms of functioning of natural systems. Learning about the motives and forms of environmental protection. The natural environment as the basis of human existence and activity with particular emphasis on the impact of tourism on the environment.

**THM\_W\_20. BA seminar - 2**

Preparing students for writing a thesis in the form of a multimedia presentation. Practicing the ability to present the research project and deliver the presentation of the prepared work during the final exam

**THM\_W\_21. Sports activities - 0**

Practical PE classes

**THM\_W\_22. Professional (English) language - 2**

Students learn about phonetic system, grammar structures and lexical material at B2 - C1 level of English. Special emphasis is put on effective communication in the context of their professional career – in travel agencies, hotels and restaurants, with tour operators

**THM\_W\_23. Polish - 2**

Apart from language skills, students learn about cultural differences and develop skills for adapting to various codes of conduct in a multicultural environment of tourism industry